

INNOVATION WEEK

WHAT

Innovation Week is a 3-day Science/Career fair for 7th grade students across the Oklahoma City metro to gain hands-on experience in STEM fields that are available to them right here in the state. 92% of students who attend Innovation Week come from an economically disadvantaged household.

WHY

While STEM careers are rapidly expanding nationwide, Oklahoma currently has over 5,000 unfilled STEM jobs and needs 3,000 new engineers annually—highlighting a significant gap between student exposure and career pathways. Our goal is to increase awareness and access to these opportunities that may not be readily available to students in their classrooms.



2025 Recap Video



Innovation Week Sponsorship Tiers				
	Innovative - 2 Available	Trailblazer - 2 available	Catalyst - 5 available	Spark - Unlimited
Investment	\$15,000	\$10,000	\$5,000	\$2,000
Event Recognition				
Company (Name/Logo) on event social posts	☒	☒	☒	Name
Company (Name/Logo) on signage and print materials	☒	☒	☒	Name
Company (Name/Logo) on event T-shirts	☒	☒	Name	Name
Provide promo/SWAG items for student bags	☒	☒	☐	☐
Provide promo 1-pager for booth packets	☒	☐	☐	☐
Logo on Innovation Week presentations	☒	☒	☒	☒
Media Brand Recognition				
Company (Name/Logo) on Innovation Hall Screens	☒	☒	Name	☐
Highlight in Newsletter / Social Posts	☒	☒	☐	☐
Interview/Feature in event Recap Video	☒	☐	☐	☐
Press Release Recognition	☒	☒	☒	☒
Recognition during Innovators Award Breakfast	☒	☒	☒	☒
Physical Presence				
Complementary Event Hall Rental	Full day rental	Half day rental	☐	☐
Complementary Conference Room Space	8 hours	4 hours	2 hours	1 hour
Innovators Award Breakfast Seats	4 Seats	☐	☐	☐
Booth Partner Add-on*	☒	☒	☒	☒
Annual & Year-round Recognition				
Featured in Annual Report	☒	☒	☒	☐
Year-long recognition on website event page	☒	☒	☐	☐
*Available to sponsors participating as a booth partner during the event. Includes: Additional table and/or space during event, preferred booth location, T-shirts for volunteers, volunteer lunches, and hospitality room				



OKLAHOMA CITY
INNOVATION
DISTRICT

Get Involved!

Contact:

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